

13 YEARS EXPERIENCE



hello, i am

eunice lee lih wei

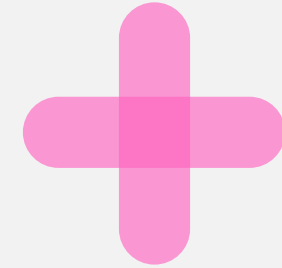
SENIOR MULTIMEDIA DESIGNER

Check It Out

" We can't use up creativity.
The more you use, the more you have. "

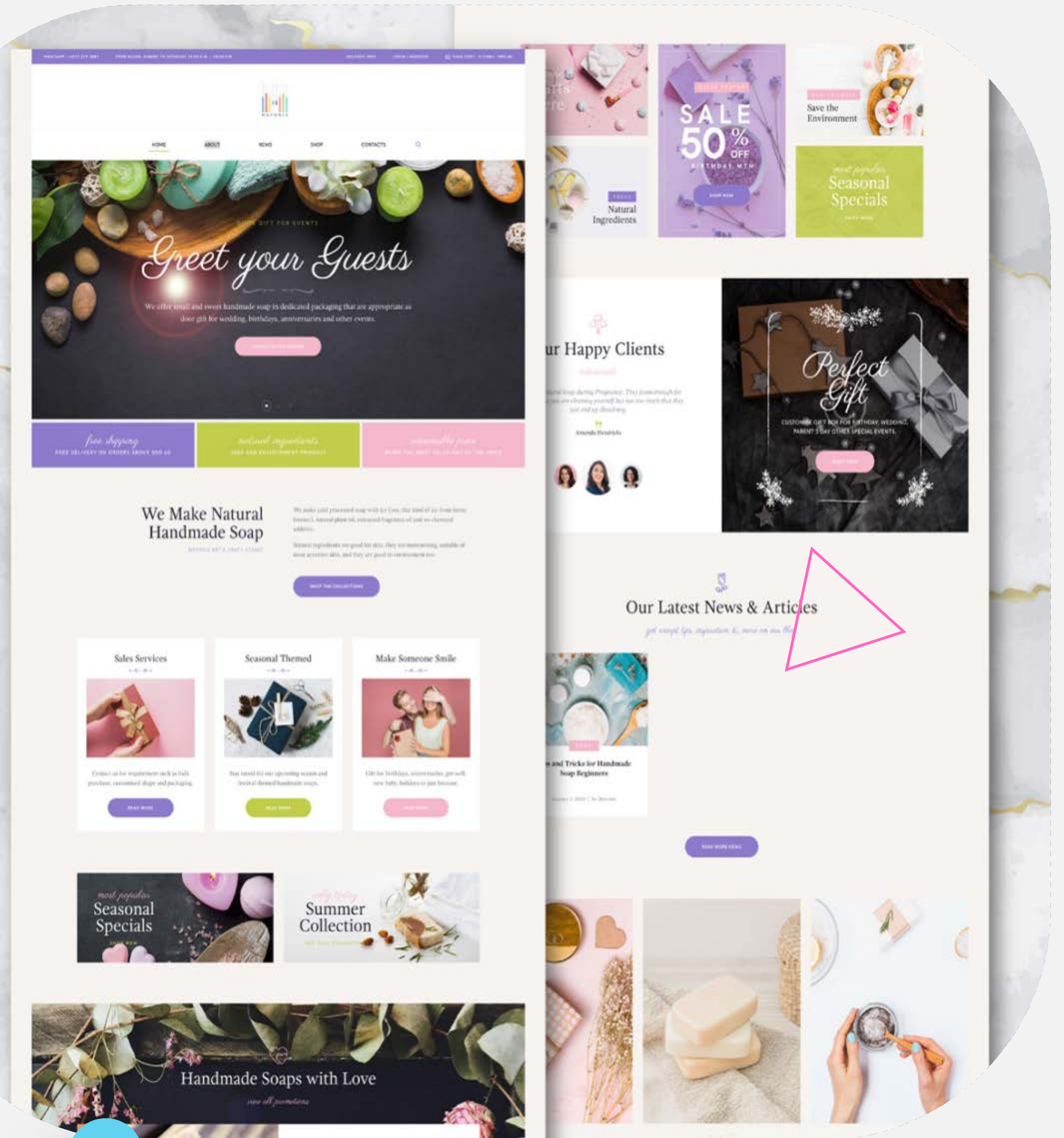
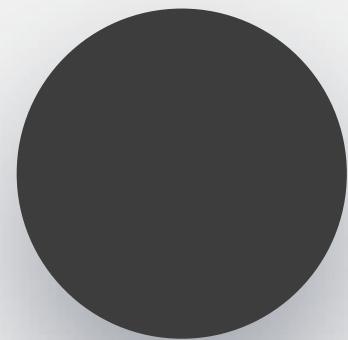


eunice lee lih wei



Multimedia Designer who can code

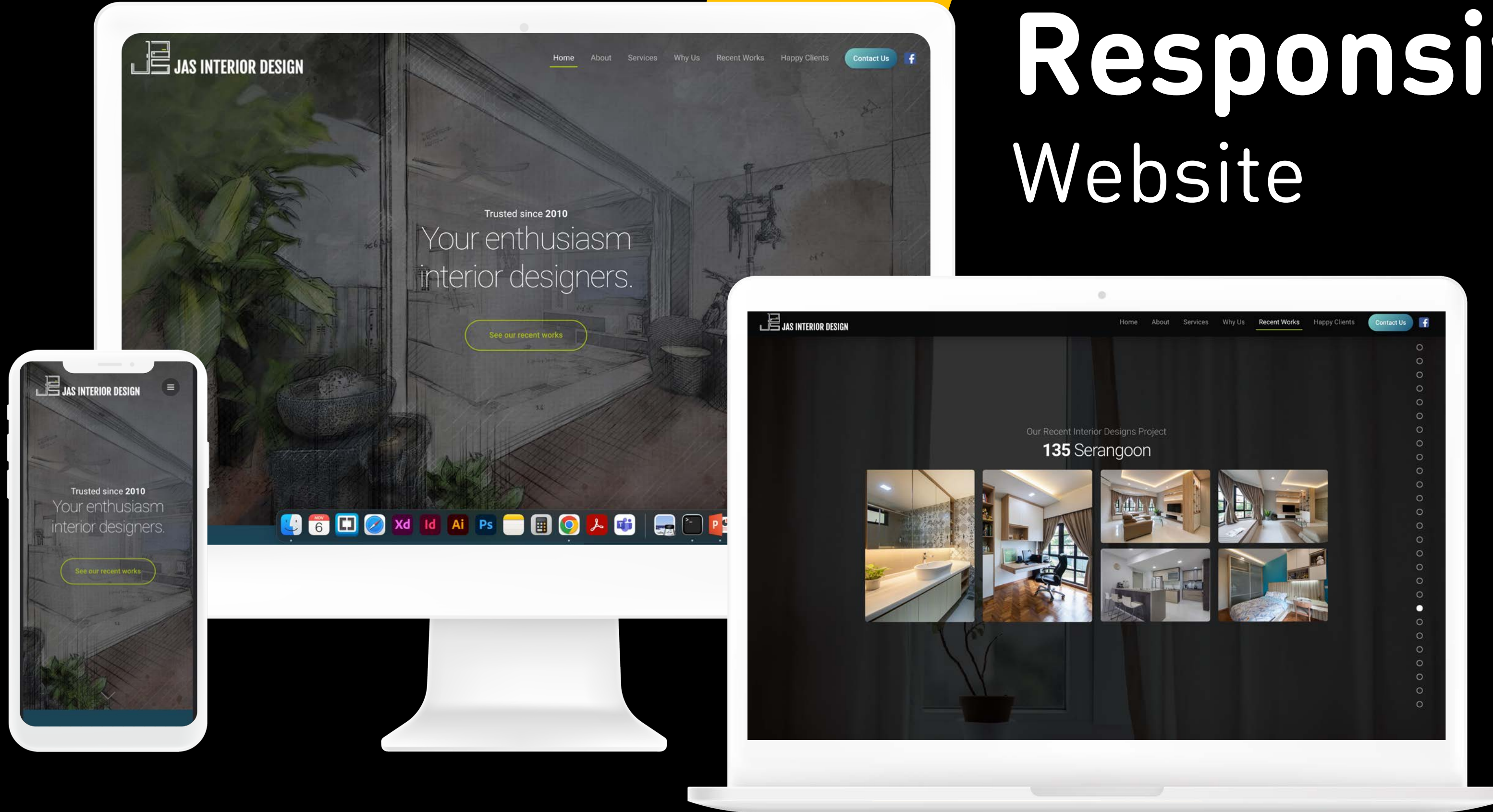
I first started out as a graphic designer in my hometown, Melaka. I was doing product photography and I created publication designs for collaterals such as poster, magazine, catalogue, brochure and etc. I had the opportunity to be tasked to build a company website with flash, which was popular back then.



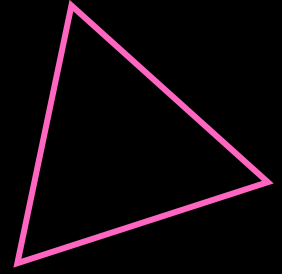
CHECK IT OUT ▶



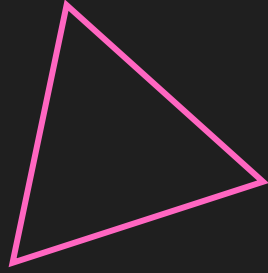
eunice lee lih wei



Responsive Website

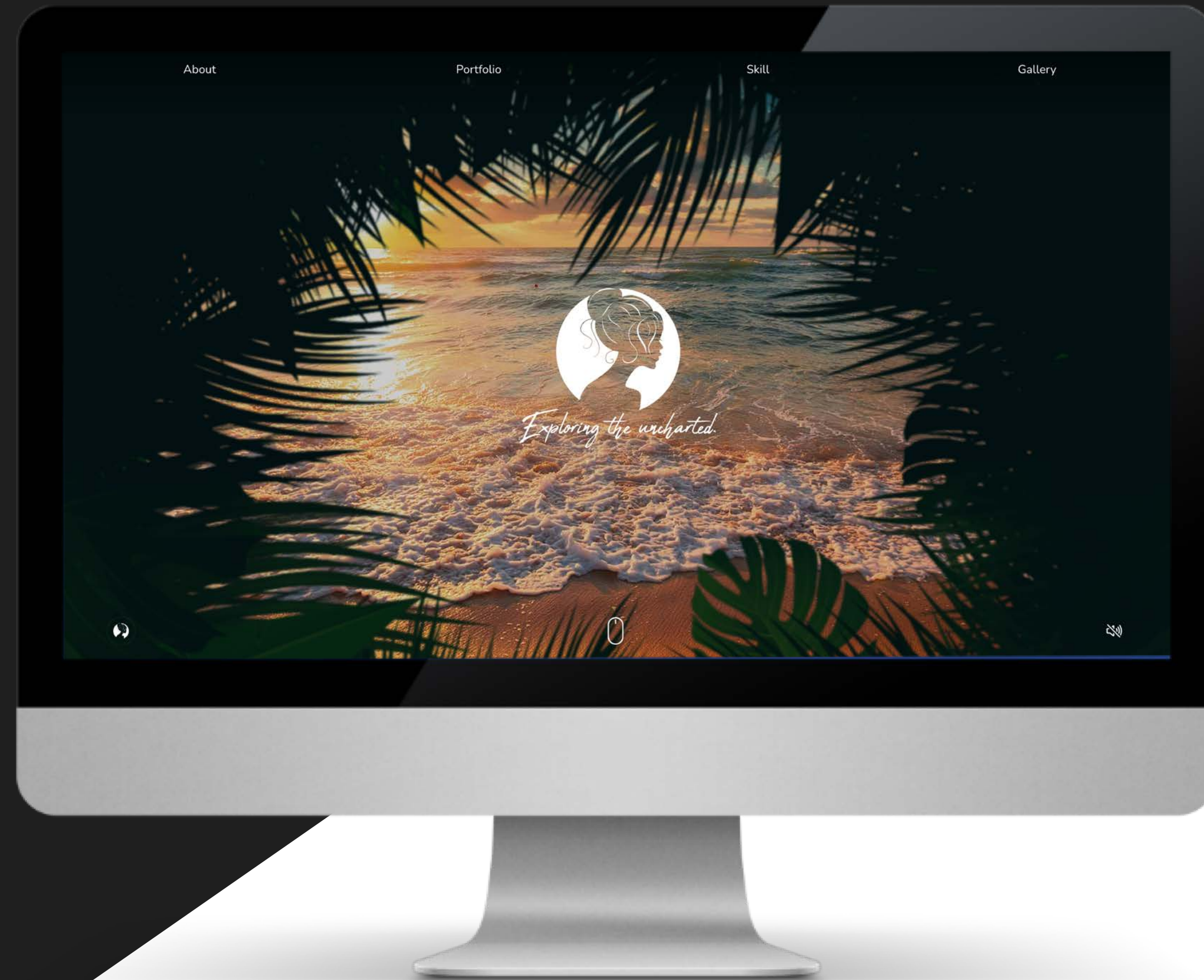


JAS Interior
Logo, Brand Identity, Website, etc



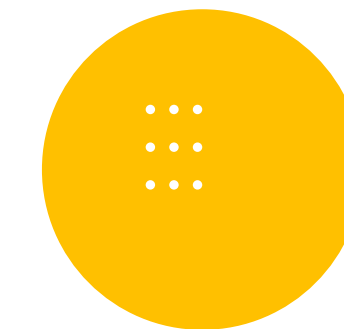
EXPLORE The Uncharted

<https://mayonis.com/eunice/>



A conceptual

problem solver who is strategically-centered and obsessively meticulous.



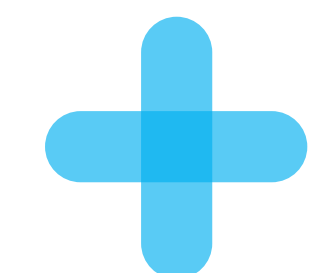
Attention to

detail and balances beauty, innovation and usability.



Adaptable

organized, results and detail-oriented with excellent work ethic, strong time management and interpersonal skills





PRESENTED BY:



Experience KURIOS with
Samsung Gear VR



KURIOS EVENT

November 21, 2020

Design and develop html Electronic Direct
Mail for every different promotion, contest
and winner announcement.

CIRQUE DU SOLEIL
KURIOS
CABINET OF CURIOSITIES

PRESENTED BY:
m1

UNLOCK
LIMITED EDITION
KURIOS PREMIUMS
WITH SUNPERKS POINTS
EXCLUSIVE FOR M1 CUSTOMERS

KURIOS
NOTEBOOK
200 points

KURIOS
UMBRELLA
300 points

[FIND OUT MORE](#)



STAY CONNECTED WITH
EXCLUSIVE ROAMING
BENEFITS FROM M1.



Dear <%= recipient.salutation %> <%= recipient.lastName %>,

We're delighted to announce the launch of new roaming benefits, exclusive for KrisFlyer / PPS Club members.

Simply sign up or re-contract on any 2-year mobile plan and enjoy these roaming benefits!



**10% OFF
DATA PASSPORT**

● Waiver of activation fee and Multi-SIM charges.

Use your local data bundle overseas in 56 destinations from just \$10/mth per destination.



**FREE
ROAMING
SUBSCRIPTION**

Save up to 20% off on your roaming usage on voice calls and SMS.

Exclusive for KrisFlyer Elite Gold and PPS Club Members

Enjoy free unlimited in-flight data roaming when you sign up on 2-year Max+ (\$228/mth) plan.

LAUNCH PROMOTION

FREE KrisFlyer miles!

From now till 30 September 2017, receive free 1,000 KrisFlyer miles with

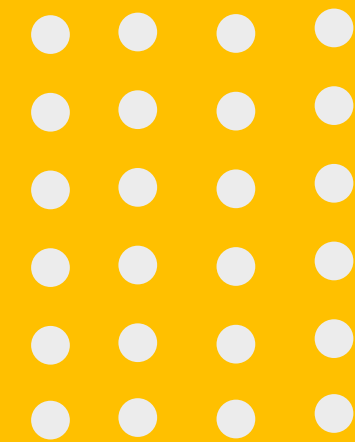
- Sign up / re-contract on any 2-year mobile plan
- Sign up on 1 Gbps & above 2-year fibre plan



LEARN MORE



KRISFLYER PARTNERSHIP

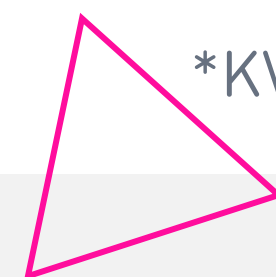


EDM DESIGN for Exclusive Audience

Design and develop html Electronic Direct Mail for every different promotion and customer journey.

*color matching w exclusive clients

*KV, icons



here co**M**es the sun

Brand Value

Keep It Real
We Own It
Be Sunshine





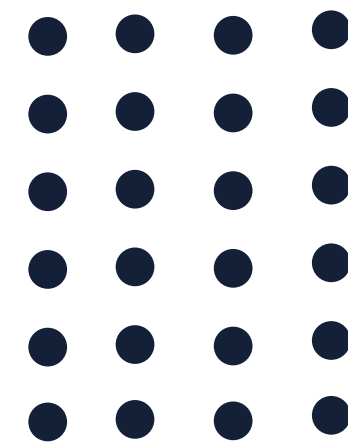
eunice lee lih wei



the new M1

bright, smart, positive.

more bright in orange
we really owned the **SUN**



Made to measure

What's M stand for?

As our customers demand more tailored offerings, we're adapting our brand and transforming the entire business around the idea of hyper personalisation to deliver products and services as individual as they are.

here
comes
the sun



Visit our new
M1 Shop at **JP2 B1-92/93** and
enjoy our exclusive opening offers!

SIM-only plan
100GB
\$19.95/mth

Free SIM and registration
Free 12 months Caller Number Display



free
1-year supply
Nature's Farm
Buffered Vitamin
C1000
(worth \$358.80)

free **Lenovo tablet**

when you sign up for any
Contract with Device plan



free **Samsung
Galaxy Watch4 BT (44mm)**

worth
\$448

with purchase of Samsung Galaxy S22 Ultra 5G, Samsung Galaxy Z Flip3 or Samsung Galaxy Z Fold3 on \$65.95 and above Contract with Device plan



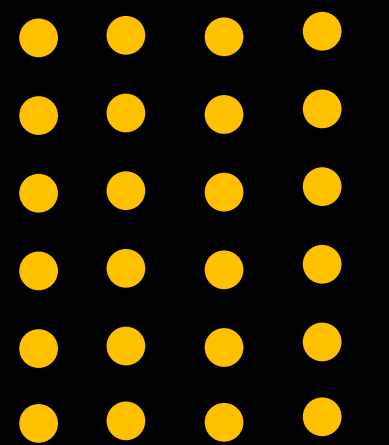


HDB/MRT VIDEO DISPLAY

OOH Video Screen ads to display on
HDB/MRT area.

*round blurb

m1.com.sg





M1 PREPAID DESIGN

Introduction

Awesome prepaid SIM card deals and top up creatives
*font style, colorful

eunice lee

TOP UP TO WIN \$15,000
worth of shopping vouchers!

\$15 Prepaid 4G SIM Card
M1
M CARD

- 1GB Data Plan
- 300 Mins Calls
- 5,000 SMS
- 50 Mins International Calls
- Valid 10 days

GET 100GB AT ONLY \$30!

\$30 Prepaid Tourist 4G SIM Card
Valid 10 days
M1

100GB Data
3GB Roaming Data
(For use in Malaysia, Indonesia and more.)
3,000 Mins Calls/5,000 SMS
50 Mins International Calls to Anywhere

SINGAPORE
M CARD

To register in Singapore before use. For use on 3G/4G phone only.

3GB Roaming Data for use in multiple countries!



eunice lee lih wei

M1 PREPAID MaxX



FOREIGN LABORS

MaxX Out of the Box

Purposely draw the MaxX out of the box to represent our prepaid package would provide MaxX benefits in all prepaid plan packages.

*logo itself become the sun

Foreign Language

Speaking a foreign language to help stand out in the labor market and grab their attention.

尽情享受



现可享用更多数据

从 100GB

<p>\$15 100GB 数据总数 30天</p> <ul style="list-style-type: none"> 100 GB 数据 150 分钟 国际直拨 至指定国家 500 分钟 拨电 50 则简讯 2 GB 免费数据漫游 	<p>\$36 300GB 数据总数 90天</p> <ul style="list-style-type: none"> 100 GB 数据 150 分钟 国际直拨 至指定国家 500 分钟 拨电 50 则简讯 2 GB 免费数据漫游
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每30天更新





ADS TO OFFLINE ONLINE



Boost Prepaid Sign up and.
Top up sales at M1 Shops.

转换 **M**
获益更多



现有
84GB 数据

\$26

All-In-1 充值
包含国际直拨通话





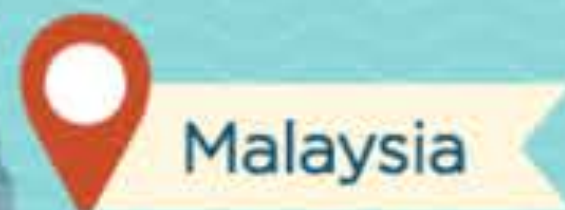
ROAM EASY & ROAM FREE

with M1 Data Passport



Travel with your local data bundle worldwide from just \$10/month per destination!

STEP 1 CHOOSE YOUR ADVENTURE



M1

DATA PASSPORT

DATA ROAMING

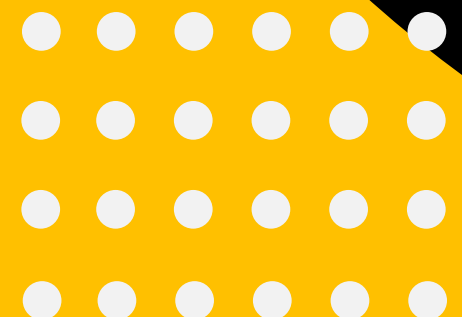
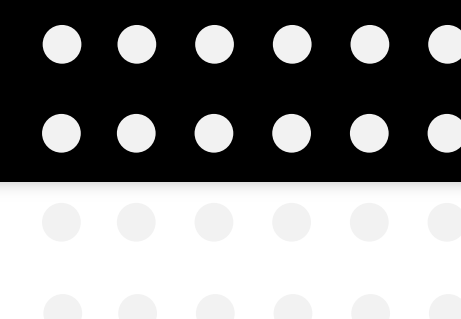
Travel bundle for postpaid customers

Colourful

Fun, Cheerful,
Travel

Illustration

Building, Key
Attraction, Tourist
Spots, Activities





ROAM FREELY UNLIMITED

M1 Data Passport

travel with
peace of
Mind



use your local data in over **76** destinations



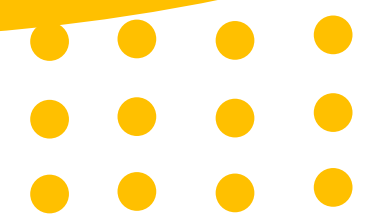
from as low as
\$0.80/day



Activate Now

M1 Data Passport

eunice lee lih wei





DATA PASSPORT ▶

APPSPLASH & EDM

Roaming Data Passport. Help increase the DPP sign up figure after we implement personalization Appsplash and EDM for different group of customer.



Bring your data overseas
with **M1 Data Passport**



Enjoy great value from as low as
\$0.80/day in over **76 countries**.

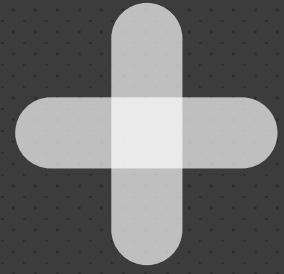


Bring your data overseas
with **M1 Data Passport**



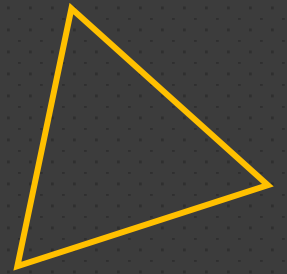
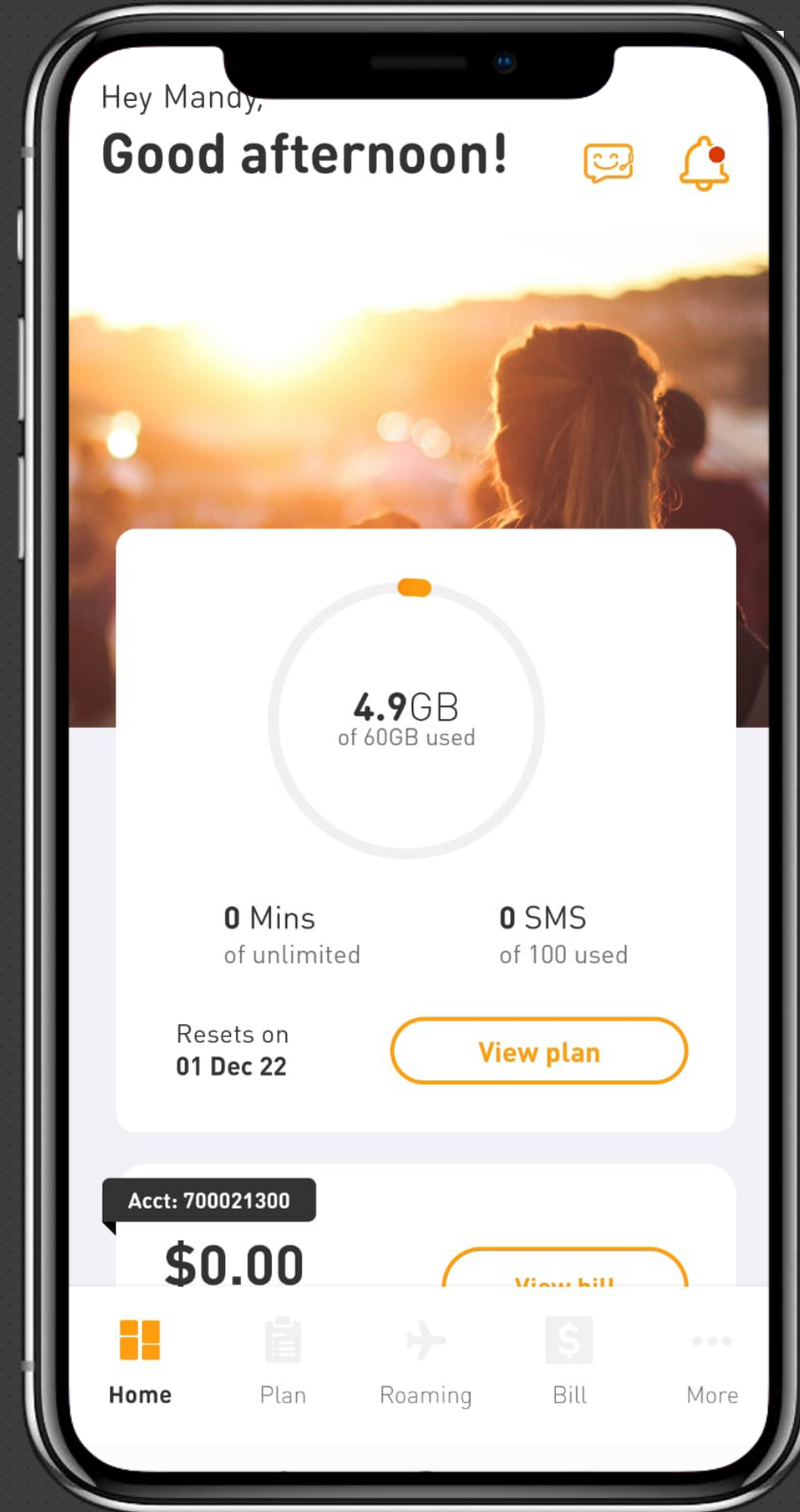
LIMITED TIME OFFER

Enjoy maximum convenience overseas!
Save up to \$17 with **20% off** M1 Data Passport
to ASEAN, Asia & Europe



MY M1+ APP

UI UX DESIGN



App Landing Page

An awesome **golden hour** which has given positivity into our mind, brand new app design to surprise our customers.

#FF9E1B

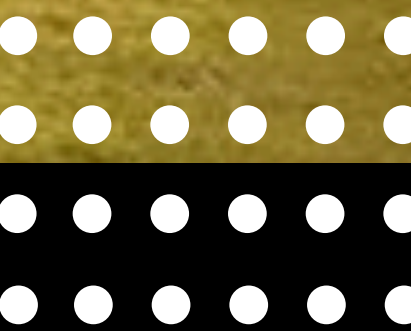
#FFFFFF





M1 plans now with **TRUE 5G** for greater connections

TRUE 5G

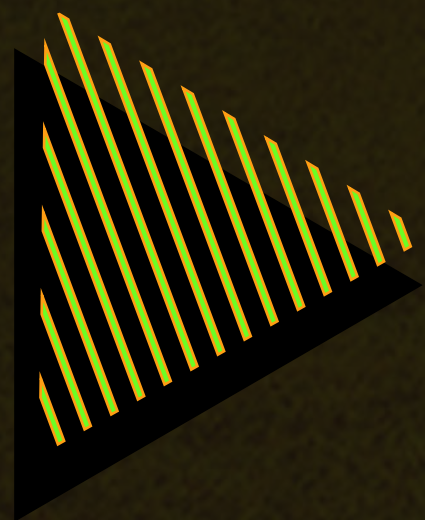


An enhancement to M1's network, built on 5G standalone hardware. From instantaneous downloads to lag-free HD video calls with your entire remote working team, True 5G brings the office to you, not the other way round.

Animated Ads

Introduction

True 5G is an enhancement to M1's network, built on 5G standalone hardware.

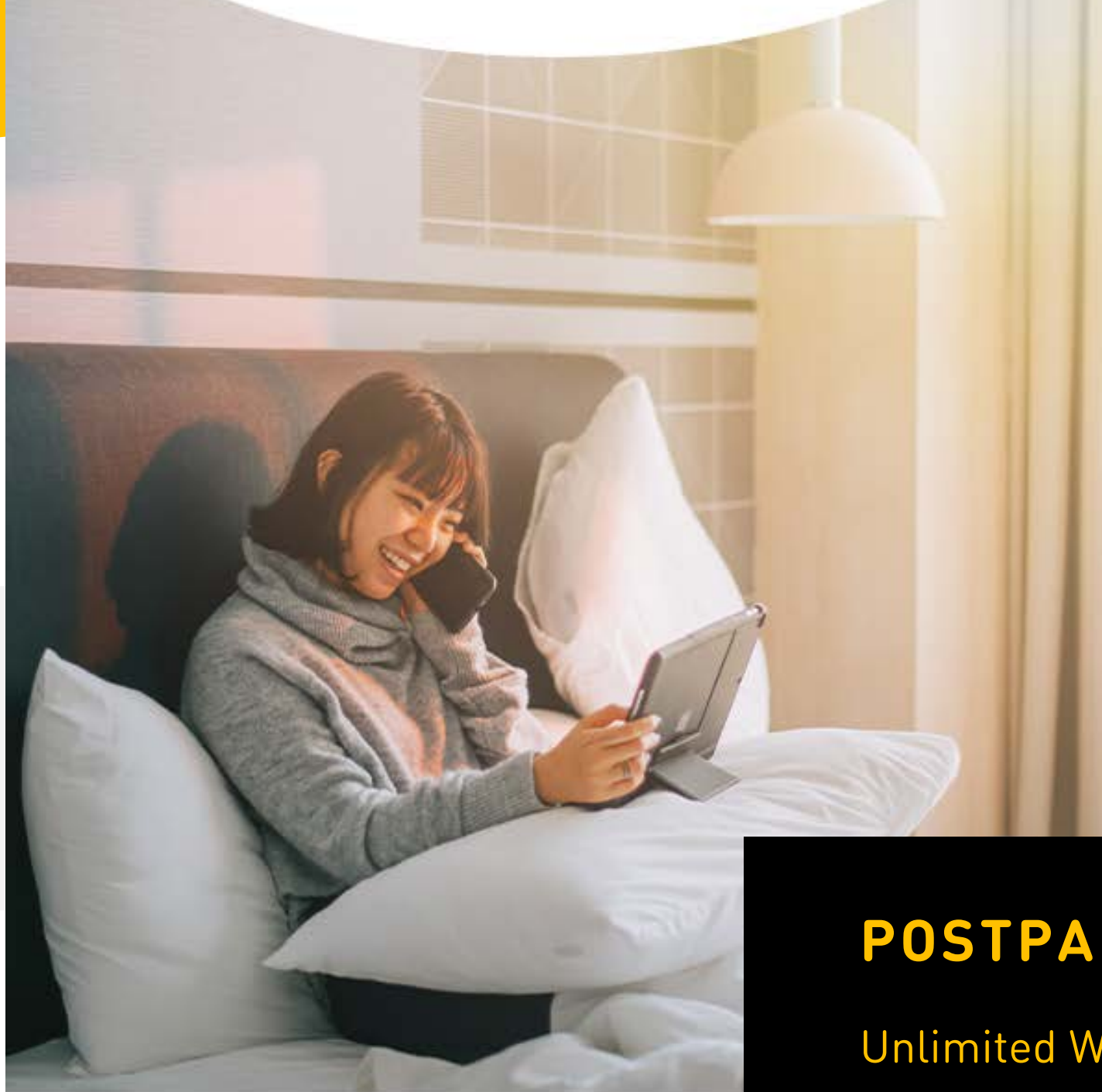




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M

for that one friend with multiple devices



POSTPAID EDM

Unlimited Weekend Data for M1 Postpaid Subscribers.

Multiple devices, too many plans.

Calling all multi-device owners, check out the M1 Bespoke Family Plan! From as low as \$9.95/mth per line, get 40GB, 100 mins & 100 SMS per line shared across your devices all in 1 bill!



No. of Bespoke Family Lines	+1	+2	+3	+ ≥4
Monthly subscription per line	\$14.95	\$12.95	\$10.95	\$9.95

ASSORTED EDM DESIGN

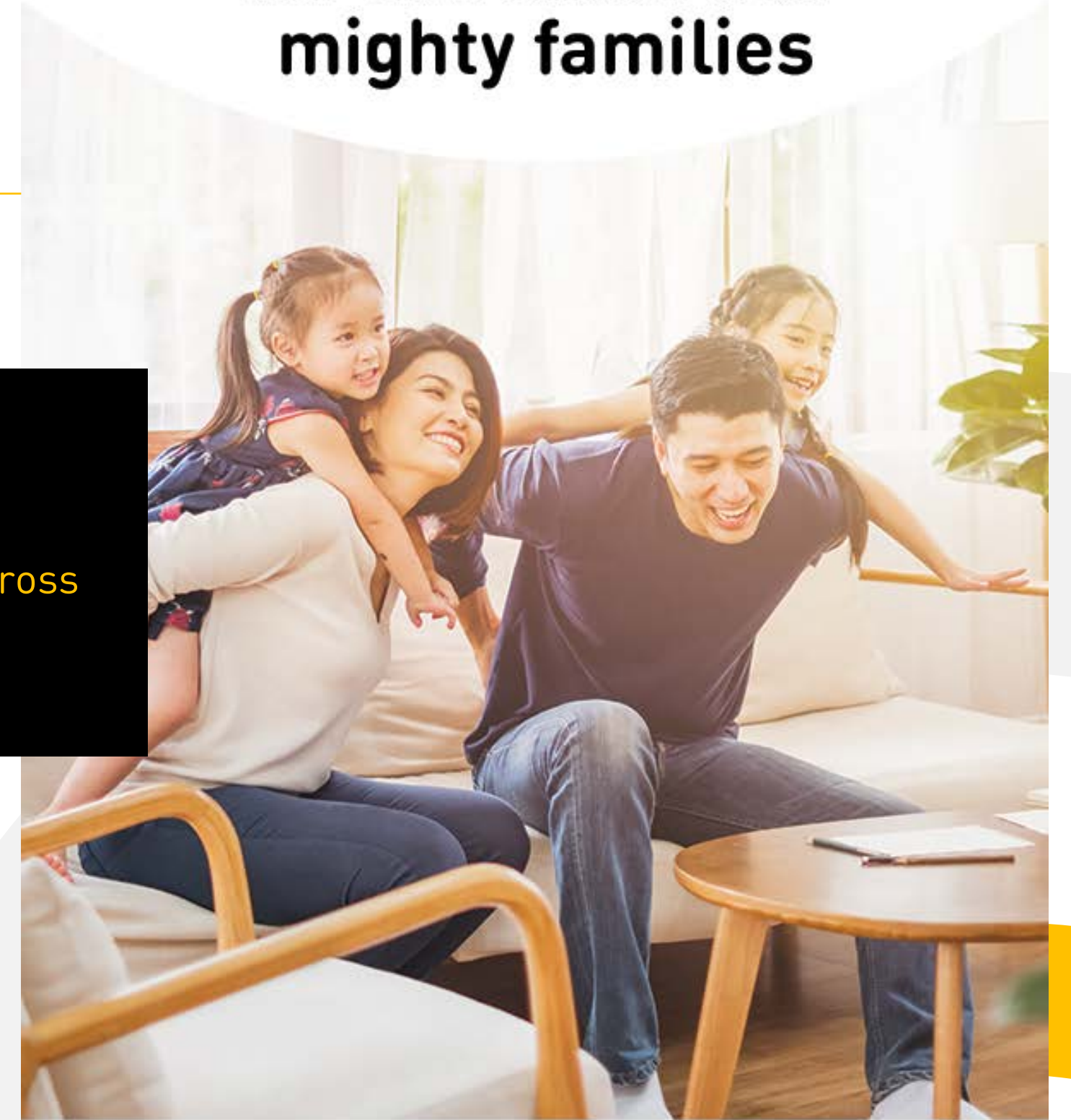
01

FAMILY PLAN EDM

M1 Bespoke Family Plan Share Data across all lines!

M

for the small but mighty families



introducing Bespoke Family Plan

Designed for families of different usage needs, the Bespoke Family Plan lets you share your data, talktime & SMS amongst your family members so that no data is wasted!

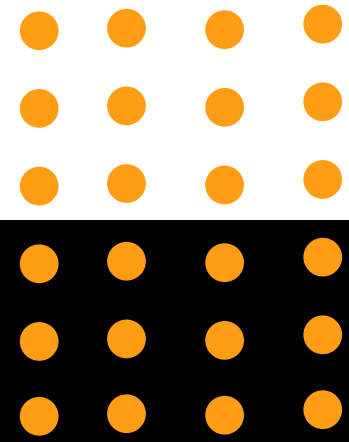


From as low as \$9.95/mth, get 40GB, 100 mins & 100 SMS per line shared across all lines including your main line!

02



APP ICON EVOLUTION



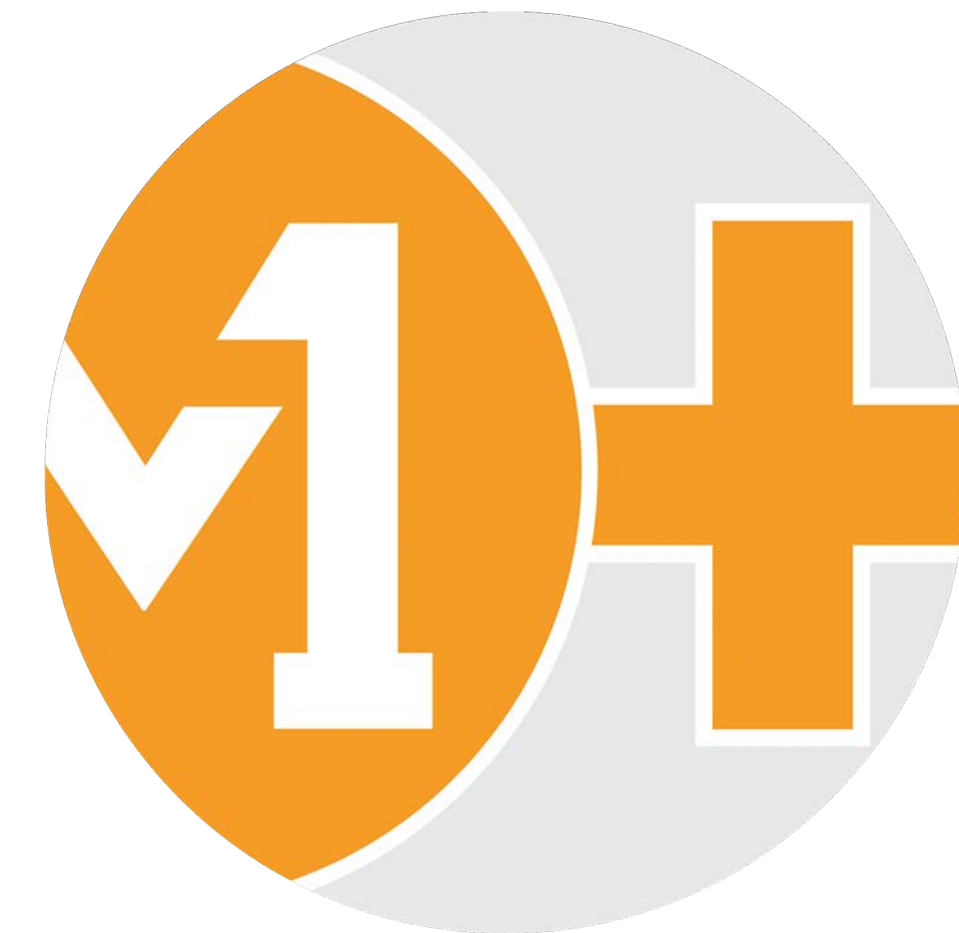
2016 -2019

My M1 App



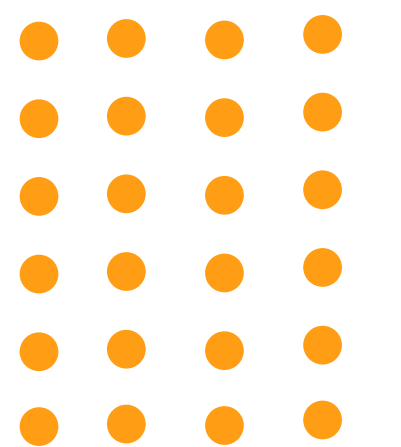
2019 - Current

My M1 App



2022 - Current

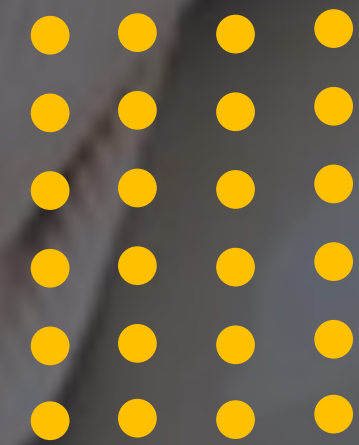
My M1 App Plus

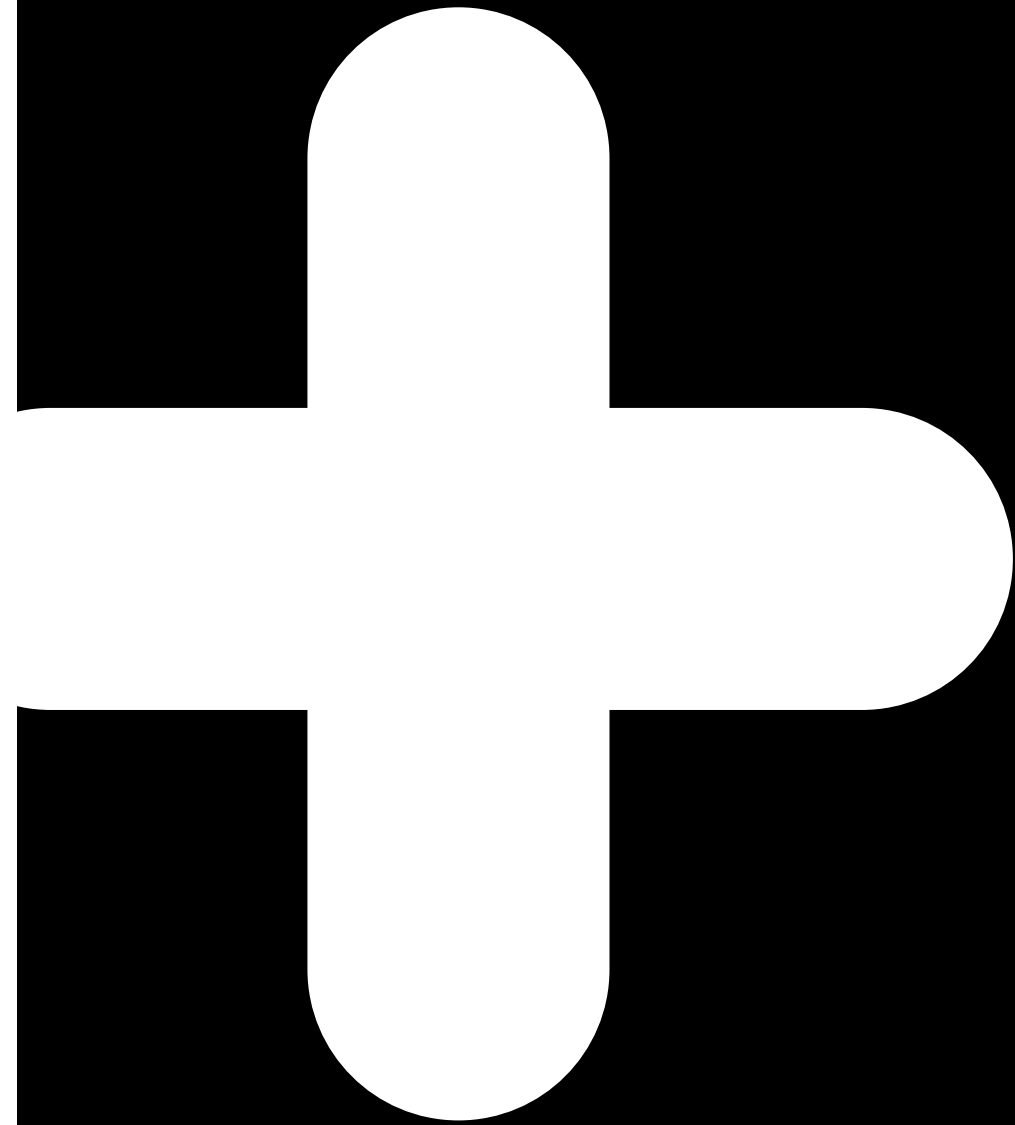




REWARDS PLUS

M1+ App Migration





check out
what's new



here's why



here are
the pulses
to expect



**complete your world
of pluses with My M1+**



eunice lee lih wei

REWARDS PLUS

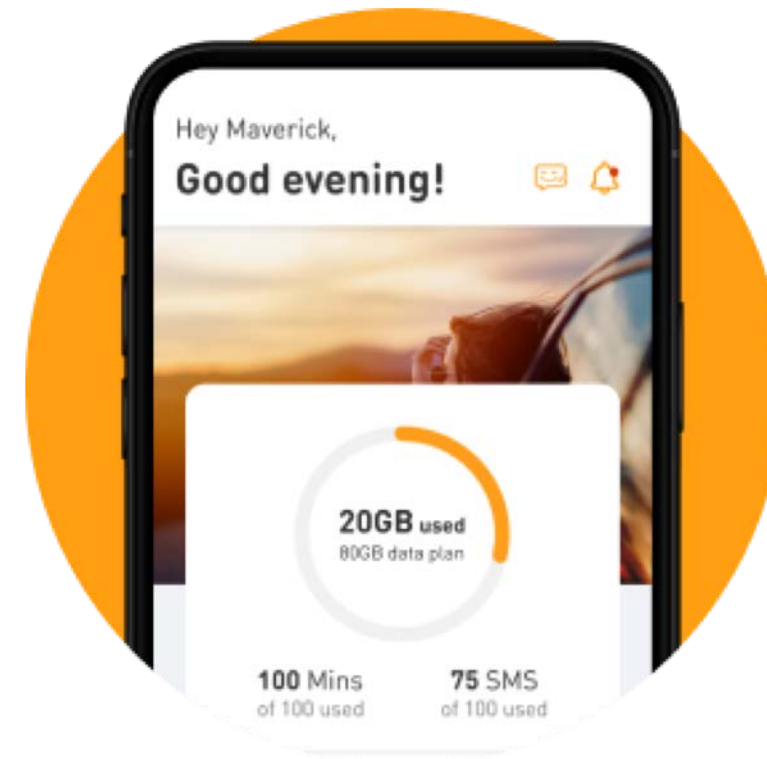


Migrate to

My M1+ App

build a better experience for you and we're now ready to introduce you to a

brand new world to M1!



your first bill is due soon





PLUS DESIGN ELEMENTS

eunice lee lih wei





BEEKEEPING SINCE 1974

FREELANCE PROJECT

Vitakids Pte Ltd

Singapore

Digital

PROMOTIONAL CAMPAIGN

Social media advertising include digital marketing creatives that utilizes social networks such as Facebook, Twitter, and Instagram to deliver paid ads.





11.11 SALE!

11% OFF FOR ANY 2
MANUKA HONEY RANGE (EXCLUDE GIFT SET)
+ FREE SHIPPING FIRST 100 ORDERS

FREE
Honey Dipper
with min
spend of \$110



Promotion valid on 11 Nov 2021, 1 day only! Terms & Conditions apply.



BEEKEEPING
SINCE 1974

FREELANCE PROJECT

Social media advertising include digital marketing creatives that utilizes social networks such as Facebook, Twitter, and Instagram to deliver paid ads.



BLACK FRIDAY sale

**FREE
SHIPPING**

Valid from 26 – 28 Nov 2021. Terms & Conditions apply.

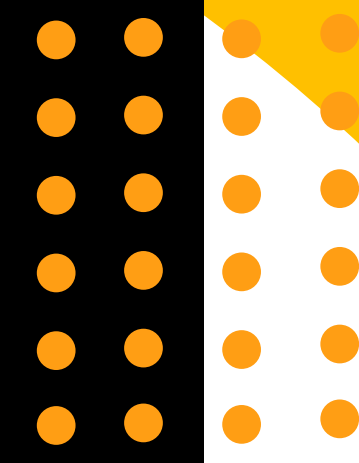


Animated Banner



Christmas Sale

Social media advertising include digital marketing creatives that utilizes social networks such as Facebook, Twitter, and Instagram to deliver paid ads.



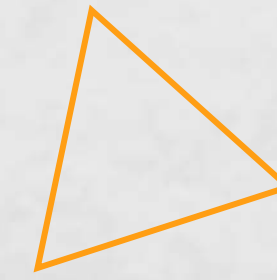
Black Friday Sale



Animated Banner

Attract user, increase click through rate,
better ads performance

eunice lee lih wei



Valid from 11 – 17 Nov 2021. Terms & Conditions apply.



Sambucol[®]
BLACK ELDERBERRY

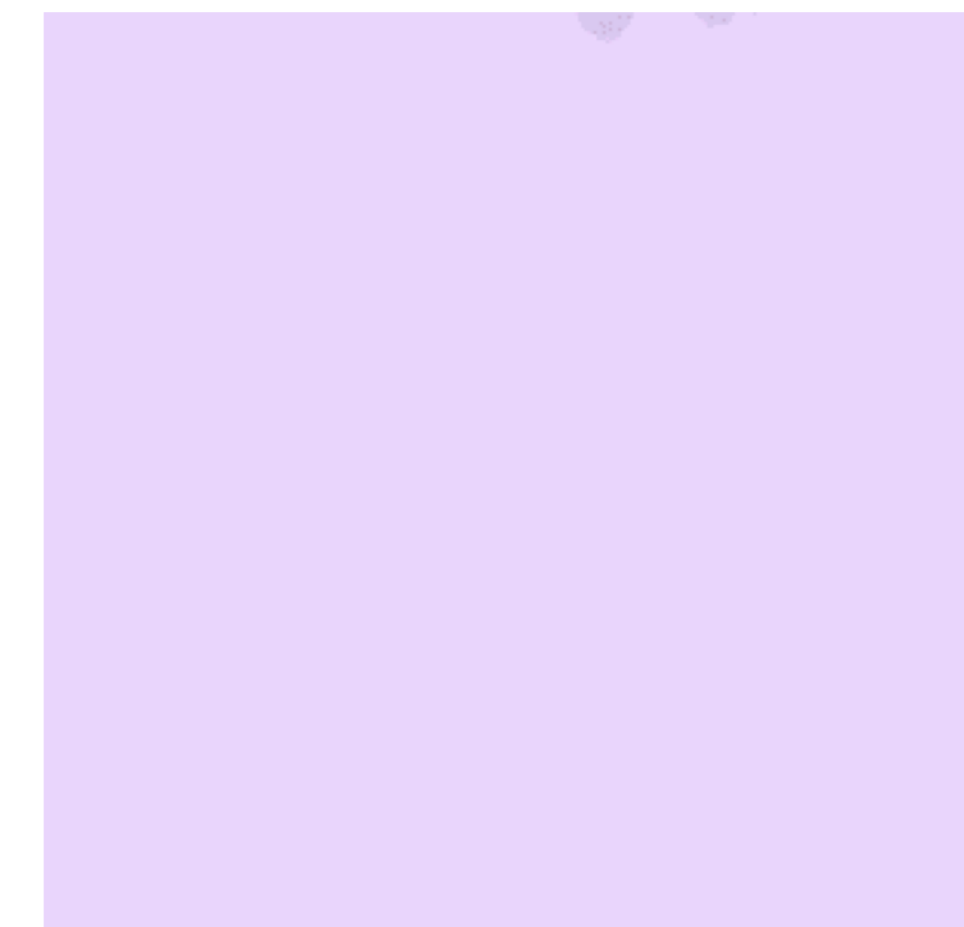
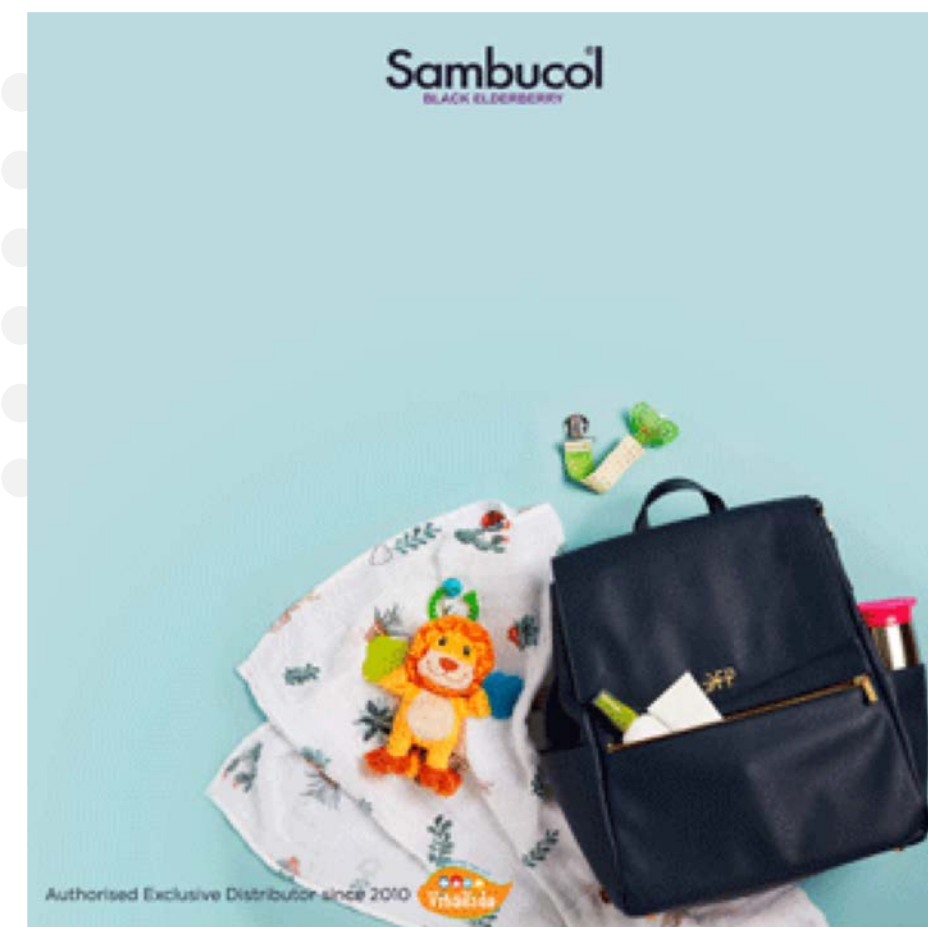
FREELANCE PROJECT

Sambucol Social Media Design



Animated Banner

Sambucol Singapore are looking for creative agency who are ready to work on inspiring social media banners design.





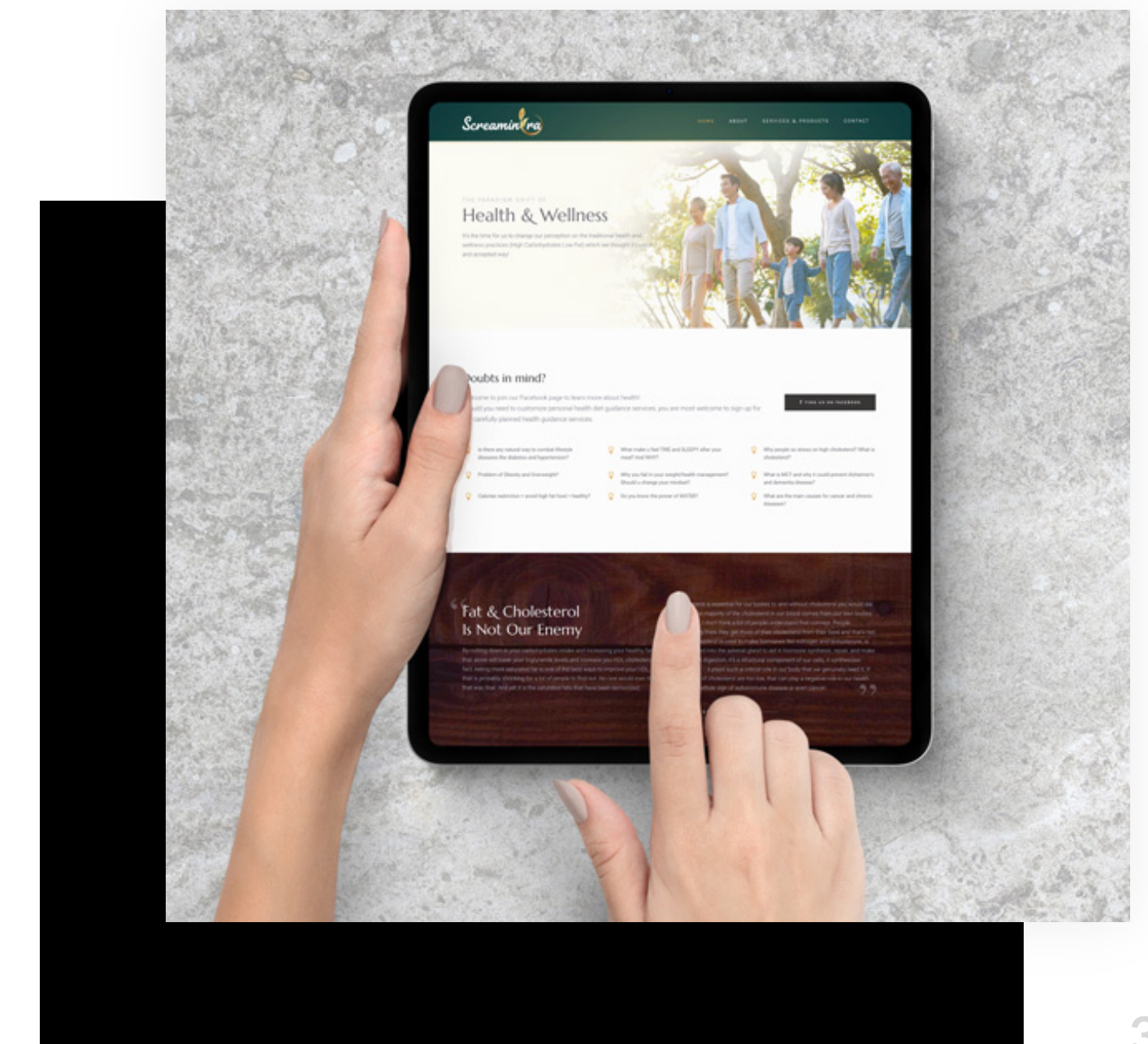
MY WORKS

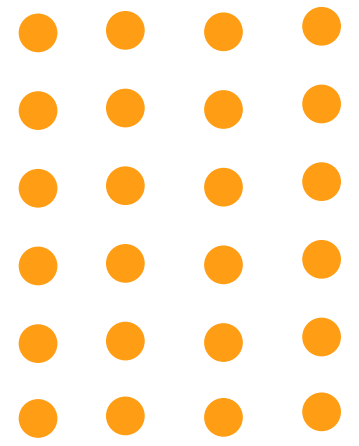
Create value through creativity



BRAND. IDENTITY.

Logo, Name Card, Website, Banner, Flyer, Bunting & etc.





CONSISTENT IDENTITY

eunice lee lih wei



Brand Identity



Packaging Design



Event Creatives



COFFE PACKAGING

MOCKUP

FREELANCE PROJECT

FLYER

PDF, Ai, PNG

Caffe de Ira
Coffee Premix with MCT

MCT can significantly prevent excessive blood lactate build up, make the activity feel easier than usual, increase energy level and improve exercise endurance and performance.
MCT 可以预防血液中过多的乳酸积累, 使运动比平时更轻松, 并能提升体力、运动耐力和运动表现。

BENEFITS

- 1 Improved Exercise Performance And Endurance
改善运动表现和耐力
- 2 Increased Energy Level
提高体力水平
- 3 Appetite Control And Support Weight Loss
控制食欲并有助于瘦身
- 4 Enhanced Brain Health And Cognitive Function
增强大脑健康和认知功能
- 5 Helps Boost Immune System Function
帮助增强免疫系统功能

MAIN INGREDIENTS

- MCT & Coconut Oil Powder
- Coffee Bean Extract
- Luo Han Guo Extract

What Are The EXPECTED RESULTS?
导计划可以给您带来怎样的效果?

- Weight Loss
降低体重
- Improved Blood Sugar Level & Reverse Insulin Resistance
降低血糖及改善胰岛素抵抗
- Increase Energy
提升精力
- Improved Mental Focus
Concentration 改善脑部专注力
- Prevention Of Metabolic Disease Such Diabetes & Cardiovascular Disease
预防代谢疾病如糖尿病及心血管疾病

13 sessions personal health video conferencing, each session
13次Zoom会议视频进行个人健康指导课程, 每次长达二十分钟

+6011-1129 6431 www.screaminora.com www.fb.com/screaminora

Screamin'ra





Screamin'ra



REVITALIZE . REJUVENATE . REFRESH

IMMUNO PLUS Packaging Design



eunice lee lih wei





PACKAGING DESIGN

Packaging Design for the brand new mop manufacturer.



BRANDING DESIGN



Aladdin Magic Mop

Branding | Logo | Mascot Illustration



WEBSITE DESIGN

Web Interface Design for the brand new mop manufacturer.

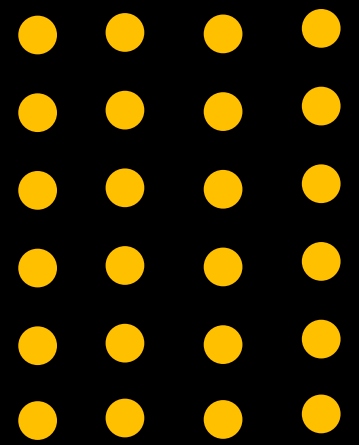




“

Communication is the **BEST** way to create strong relationship.

”





CONTACT ME

Let's find some times for chat!

SEE MY WORKS

www.mayonis.com/eunice

WHATSAPP

[+65] 9680 6354

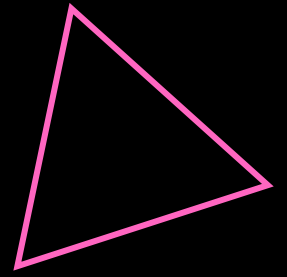
[+60] 17 279 3887

EMAIL

euniceleelihwei@gmail.com



SWOT ANALYSIS



S

W

O

T

Strengths

Flexible
Work Under Stress
Fast Turnaround

Weaknesses

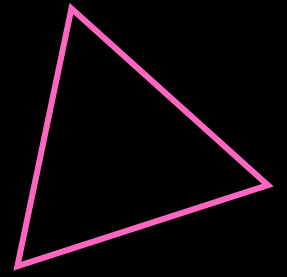
Self-criticism
Insecure
Too Detailed Oriented

Opportunities

Explore Different Industry
Dig Deeper & Uncover Opportunity
Effective Design

Threats

Unable Multi-tasking
Trend Constantly Changing
Time & Dedication



S

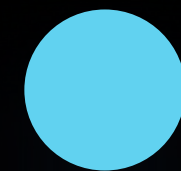


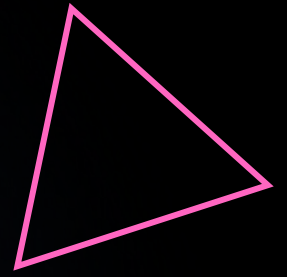
Strengths

Strengths

Flexible
Work Under Stress
Fast Turnaround

Get Started





W

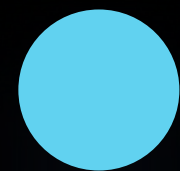


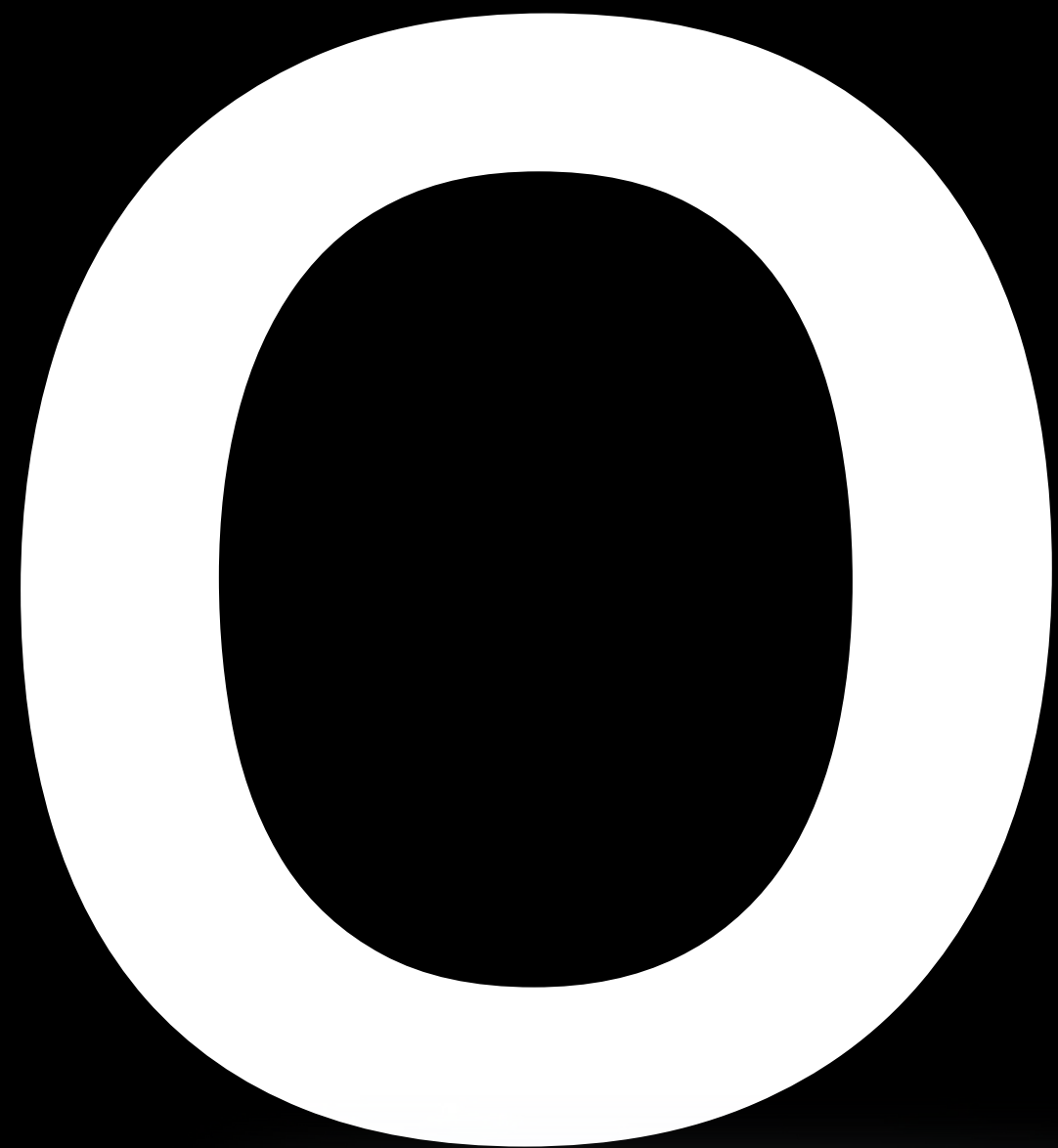
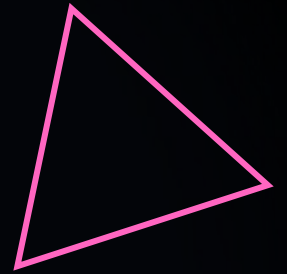
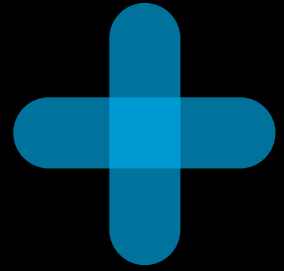
Weaknesses

Weakness

Self-criticism
Insecure
Too Detailed Oriented

[Get Started](#)



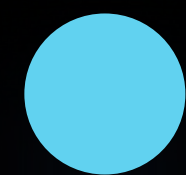


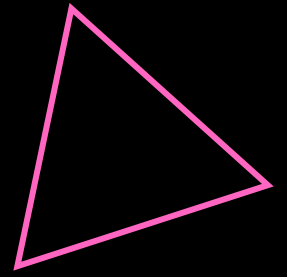
Opportunities

Opportunities

Explore Different Industry
Dig Deeper & Uncover Opportunity
Effective Design

Get Started





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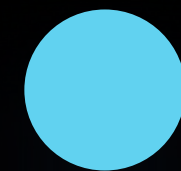


Threats

Threats

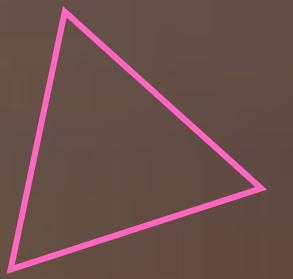
Unable Multi-tasking
Trend Constantly Changing
Time & Dedication

Get Started





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THANK YOU

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2023

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